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BOBBY BENSON'S

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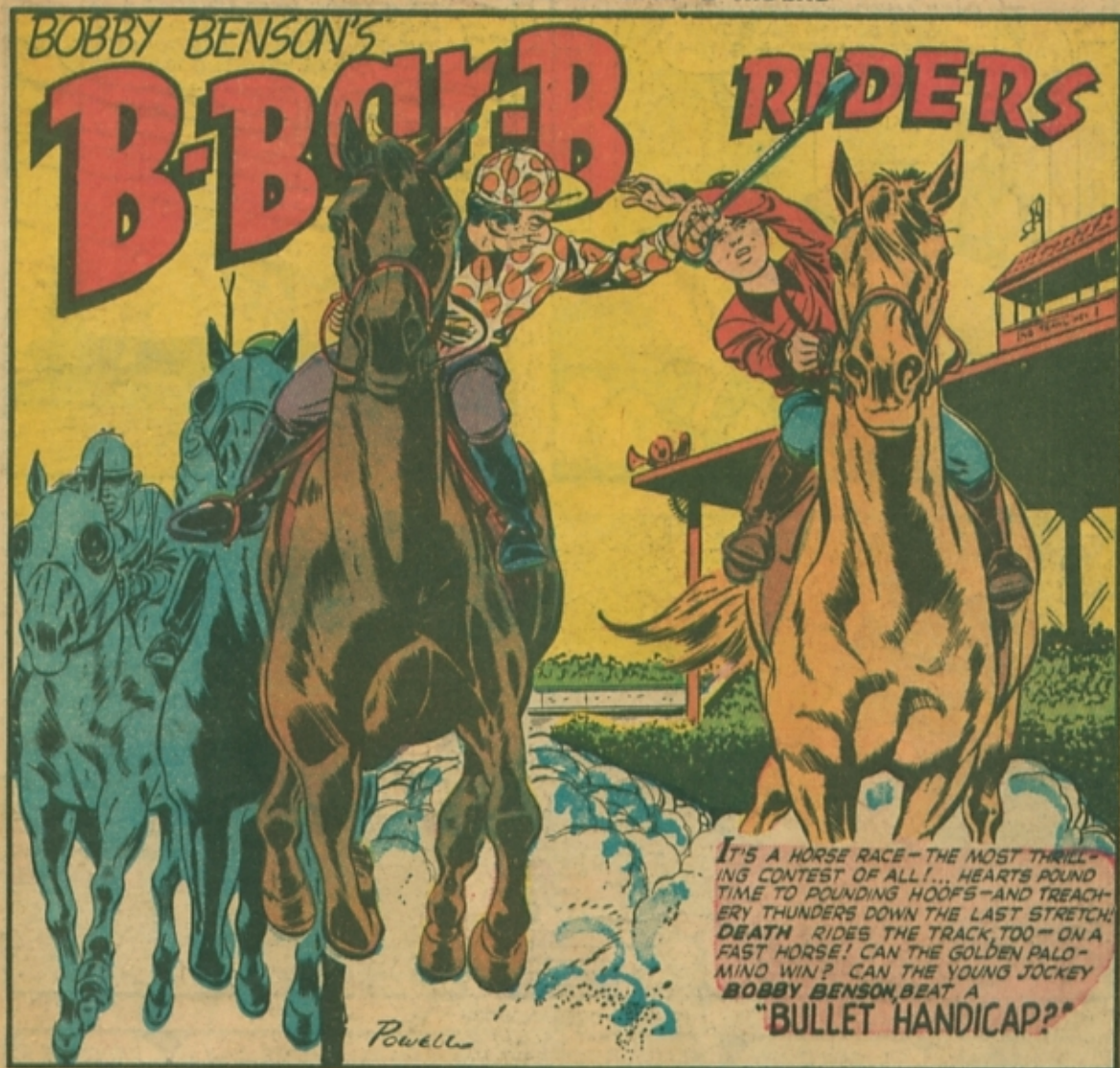
B-Bar-B RIDERS





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BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-BAR-B RIDERS

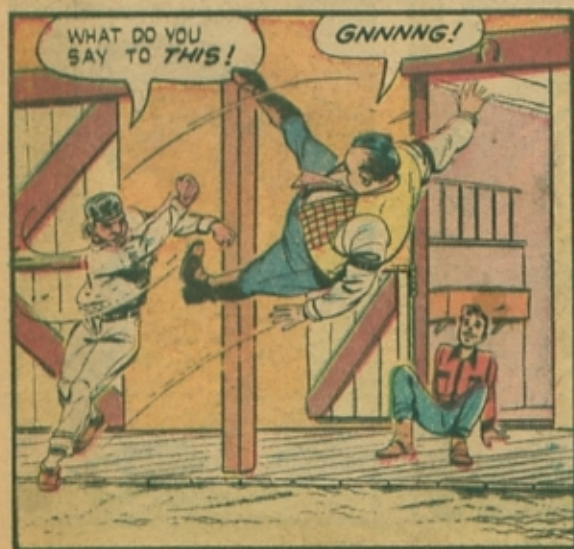
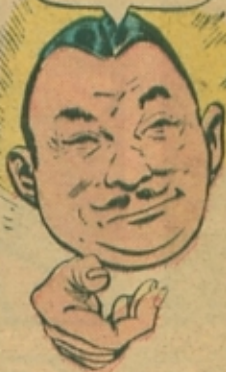


BOBBY BENSON'S B-BAR-B RIDERS



WHAT DO YOU MEAN, MISTER?

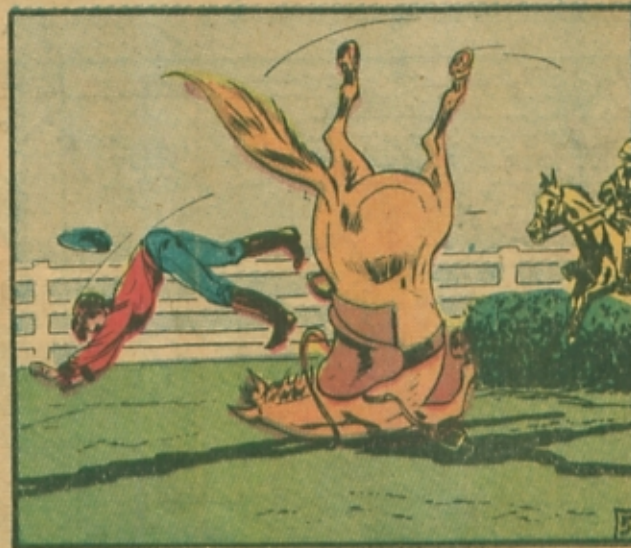
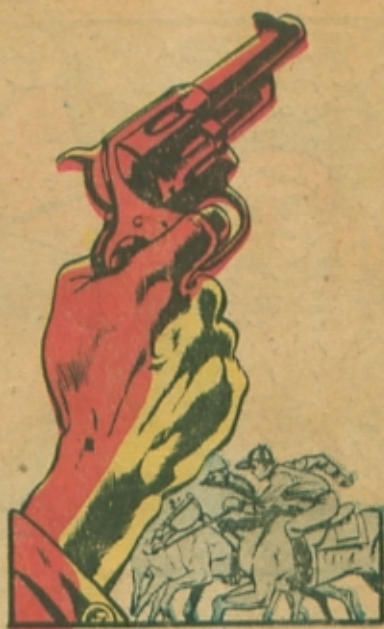
JUST THIS, KID—I'LL PAY YA A **HUNDRED BUCKS** IF YA'LL HOLD THAT NAG BACK IN THE RACE TOMORROW. JUST SORTA SLOW HIM DOWN—KNOW WHAT I MEAN...?



BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-BAR-B RIDERS



NO! NO! THEM OTHER HORSES—THEY'LL TRAMPLE HIM!

I'VE GOT TO GET TO HIM, GOT TO...!



BUT, MIRACULOUSLY...

AMIGO— YOU'RE ALL RIGHT! OH, THANK HEAVEN, YOU'RE ALL RIGHT! LET'S GO, AMIGO— LET'S GO!



COME BACK, BOBBY— COME BACK AND LET'S TAKE CARE OF YOU! YOU'LL NEVER MAKE IT!

I'VE GOT TO MAKE IT— I'VE JUST GOT TO!



I SAW WHO DID IT— AND WE'LL TAKE CARE OF HIM LATER! BUT NOW, AMIGO— RUN! RUN AS YOU NEVER RAN BEFORE!



WHAT THE—!

FASTER, AMIGO— FASTER!



THE GREAT HORSE, WITH HIS CHAMPION'S HEART, CLOSES UP ON GALLIOPE...

THE HOME STRETCH! IF I KIN JUST KEEP THIS LEAD...

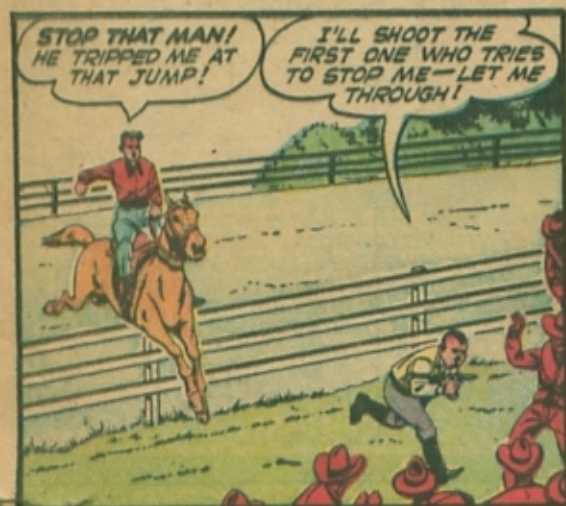
GO, AMIGO— GIVE IT EVERYTHING YOU'VE GOT!



CAIN'T LOOK, DON'T DARE... IS HE... DID HE...??

HE WON! BOBBY WON! YEOW!

BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S

B-BAR-B RIDERS



WHEN THE B-BAR-B RIDERS GALLOP INTO YELLOWSTONE NATIONAL PARK, THEY FIND THEMSELVES MIXING TOURING WITH TERROR AND BOBBY BENSON BECOMES FAIR GAME FOR A GANG OF RUTHLESS TRAPPERS, AS HE TRIES TO TRACK DOWN —

"POACHERS IN YELLOWSTONE PARK!"

RIDING THROUGH YELLOWSTONE PARK, THE B-BAR-B RIDERS SUDDENLY REIN UP...



HOLY COW—
SOUNDS LIKE
A BEAR!

IT CAME
FROM THE
RIGHT!

THAT BEAR IS CAUGHT
IN A TRAP—BUT HUNTING
AND TRAPPING ARE **ILLEGAL**
IN A NATIONAL PARK!

SOMEONE IS
POACHING
IN YELLOWSTONE
I'LL TRY TO
FREE THE BEAR.



BOBBY BENSON'S B-BAR-B RIDERS



I'D LIKE TO CATCH THE MEAN POACHER WHO SET THIS TRAP IN A WILD LIFE SANCTUARY...!

REACH! WE'VE BEEN CHASING YOU POACHERS FOR WEEKS—THIS TIME YOUR OWN TRAP TRAPPED YOU!



BUT WE JUST OPENED THAT TRAP TO **FREE** A BEAR! I'M BOBBY BENSON AND TEX AND WINDY ARE RIDING WITH ME IN THE PARK RODEO.

THE B-BAR-B RIDERS! GUESS I'M GETTING A LITTLE JUMPY!

SOME VICIOUS POACHERS HAVE BEEN TRAPPING BEAR AND DEER AND SELLING THEM FOR A FAT PROFIT TO THE EASTERN SOUVENIR MARKET. THEY ALWAYS SEEM TO KNOW WHERE WE'RE PATROLLING—AND WE CAN'T COVER THE WHOLE PARK...



BOBBY BENSON'S B-BAR-B RIDERS

THAT EVENING...

ACCORDING TO RANGER EVANS, THE POACHERS MUST HAVE **ADVANCE INFORMATION** ON WHERE THE PATROL IS GOING—SO THEY ALWAYS TRAP IN A SAFE AREA.

LITTLE BOSS, LET'S FERGIT THEM VARMINTS AN' JEST ENJOY THOSE FIREWORKS THAT ARE POURIN' DOWN THE FALLS!

WINDY, LOOK AT THOSE **TWO BLUE ROCKETS!** THE WHOLE DISPLAY IS GOING **DOWN THE FALLS...** SO I DON'T THINK THE ROCKETS ARE PART OF IT!

OF COURSE THEY ARE! DON'T GO GETTIN' NO FANCY NOTIONS, BOBBY!



BUT IN THE MORNING, AT RANGER HEADQUARTERS...

I WAS RIGHT — THERE ARE **NO** ROCKETS LISTED FOR THE FIREWORKS DISPLAY! THEY MUST HAVE BEEN **SIGNALS** PERHAPS MEANT FOR **POACHERS!**

HEY! WHAT ARE YOU DOIN', NOSIN' AROUND HERE, KID?

I-I WAS JUST LOOKING UP SOME INFORMATION. WE DIDN'T SEE ANYONE AROUND TO ASK AND...

I'M AROUND NOW! ANYTHING YOU WANT TO KNOW ABOUT THE PARK, ASK ME—RANGER RANDALL. I'M IN CHARGE OF INFORMATION, AN' I'M INFORMING YOU THIS IS **OFF-LIMITS** TO TOURISTS! **SCRAM!**

THAT NIGHT...

RANGER RANDALL USUALLY SUPERVISES THE FIREWORKS, WINDY—AND I DON'T WANT HIM TO TONIGHT! WHILE I TALK TO HIM RUN OFF HIS HORSE—THEN HE WON'T MAKE THE DISPLAY ON TIME!

OKAY, BUT IF HE CATCHES ME, THERE'LL BE **PLENTY** OF FIREWORKS 'ROUND HERE!



RANGER, I'D LIKE TO ASK YOU ABOUT THE ECHO CAVES...

INFORMATION SERVICE IS CLOSED! I'VE GOT TO CHECK THE FIREFALLS. COME BACK IN THE MORNING.

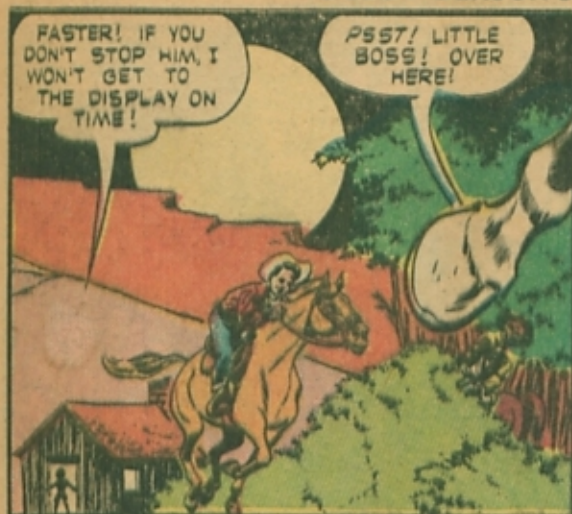
SUDDENLY...

MY HORSE! HE'S RUNNING AWAY!

I'LL HEAD HIM OFF! COME ON, AMIGO!



BOBBY BENSON'S B-BAR-B RIDERS



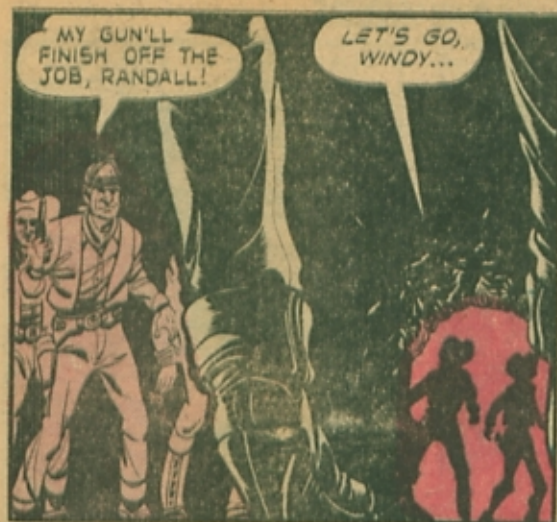
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The LEMONADE KID



WHEN "THE EGG" CAME INTO THE BIG BEND COUNTRY OF TEXAS TO FLING HIS CRIMINAL HORDES INTO THE NARCOTIC-SMUGGLING ACROSS THE RIO GRANDE, HE TANGLED WITH THE G-MEN! THEY RAIDED HIM IN A MEXICAN CANTINA — AS THEY DRAGGED "THE EGG" OFF TO PRISON, HE SWORE AN OATH OF VENGEANCE — THAT HE WOULD RETURN, AND FIND THE MAN WHO TRICKED HIM! AND WHEN HE FOUND HIM, THAT MAN WOULD LEARN THAT

"HUMPTY-DUMPTY WAS A KILLER!"



BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-BAR-B RIDERS



HONEY—
THEY'VE
GONE!
HONEY,
ANSWER
ME!

THEY—THEY
TRIED TO **KILL**
US—TO SHOOT
US DOWN AS IF
WE WERE
DANGEROUS ANIMALS!
OH... GEORGE...



GEORGE—THE
CHILDREN! I SENT
THE GOVERNESS
TO BRING THEM
FROM SCHOOL!
SUPPOSE—SUPPOSE
THESE MEN TRY
TO —**OH...**

NOW,
DARLING—
GET HOLD
OF YOUR-
SELF! I'LL
PHONE
THE
OFFICE RIGHT
AWAY TO SEND
SOME MEN OVER!
PLEASE, DEAR!



AT THAT MOMENT, OUTSIDE THE LITTLE
PRIVATE SCHOOL WHICH THE SOMERS
CHILDREN ATTEND...

I DON'T KNOW
WHETHER THE BOYS GOT SOMERS
AND HIS MISSUS OR NOT— BUT
THEIR KIDS ONLY GOT ABOUT
TEN MINUTES MORE LEFT
TO LIVE!



LOOK!
A REAL
LIVE
COWBOY!

WITH A
REG'LAR
PONY!

TAKE OUR
PICTURE ON
THE HORSE,
MISTER?

HERE COME THE
SOMERS YOUNGSTERS!
THEY DON'T
NOTICE THAT CAR
ON THE CORNER,
BUT I DO...

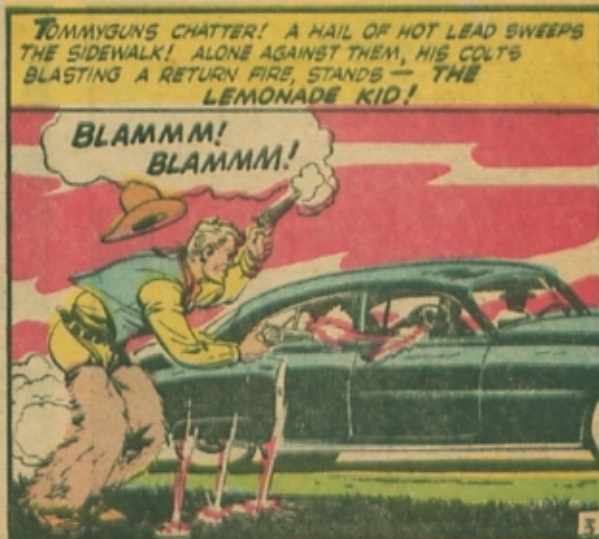


THERE THEY ARE NOW! THAT
COWBOY PHOTOGRAPHER IS POSING
THEM ON HIS PONY! THEY MAKE
A **SWELL TARGET!** LET'S GET
ROLLING!



AS THE HIGHPOWERED CAR LURCHES INTO HIGH
GEAR, THE COWBOY PHOTOGRAPHER BLOWS A
WHISTLE. THE PONY, TRAINED TO RUN AT ITS
SOUND, DIGS DIRT...

HERE COME
THE KILLERS NOW!

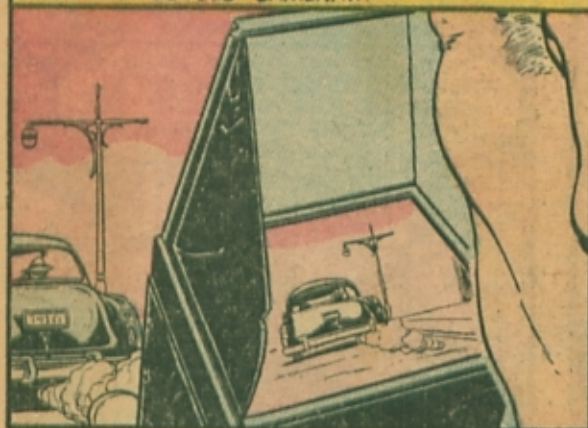


TOMMYGUNS CHATTER! A HAIL OF HOT LEAD SWEEPS
THE SIDEWALK! ALONE AGAINST THEM, HIS COLT'S
BLASTING A RETURN FIRE, STANDS — THE
LEMONADE KID!

BLAMMM!
BLAMMM!

BOBBY BENSON'S B-BAR-B RIDERS

AS THE MURDER CAR HURTTLES PAST, THE LEMONADE KID DROPS HIS GUNS, AND LIFTS HIS ULTRA-FAST-LENSED CAMERA...



AN HOUR LATER...

IT WAS 'THE EGG' ALL RIGHT! AND HE'S AFTER GEORGE! ON A HUNCH, I WENT OUT TO THAT SCHOOL THIS AFTERNOON PREPARED FOR TROUBLE!

YOU FOUND IT! BUT YOU SAVED THE SOMERS' CHILDREN!

I-I WON'T FORGET THIS, KID!



AS THE LEMONADE KID WAITS OUTSIDE THE CITY TERMINAL DEPOT, THE FIRST RISING WINDS OF A SOON-TO-HIT TROPICAL HURRICANE ROAR PAST HIM...

I'D SAY FLY YOUR FAMILY TO 'FRISCO UNTIL WE GET 'THE EGG', GEORGE— BUT ALL FLIGHTS ARE GROUNDED. THAT LEAVES THE RAILROAD TERMINAL! AND THE EGG WILL BE WAITING THERE!

OWHEW! THIS WIND'S GOING TO BE A DIRT-LIFTER! ONLY SOMETHING HEAVY LIKE THE TRAIN WILL BE SAFE IN IT...



KEEN-EYED F.B.I. MEN, HANDS ON THEIR GUNS, ARE BY THE GATES AS GEORGE SOMERS SAYS FAREWELL TO HIS WIFE AND FAMILY...

GEORGE... I FEEL I'M RUNNING AWAY!

SUE, I'VE GOT A JOB TO DO— GET 'THE EGG!' IF I DON'T HAVE TO WORRY ABOUT YOU I CAN DO A BETTER JOB!



OUTSIDE THE RAILROAD STATION...

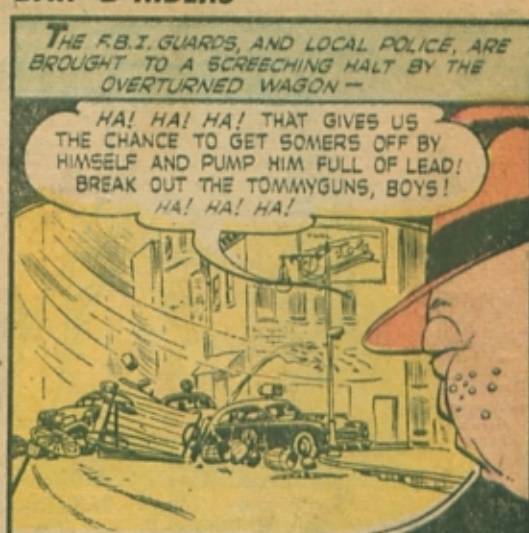
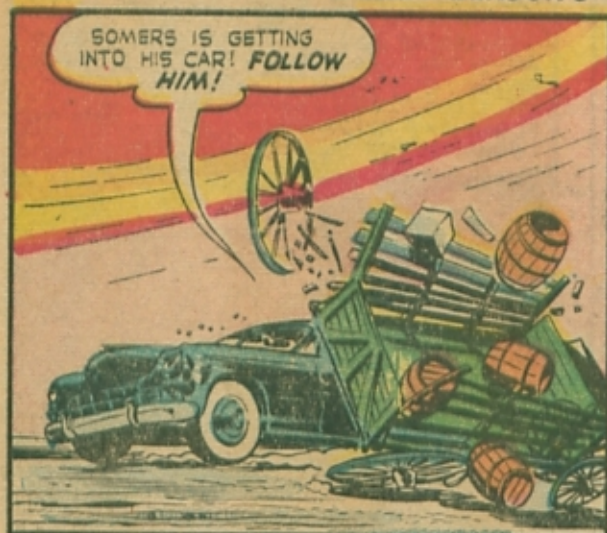
THEY GOT THAT RAIL TERMINAL LOADED WITH F.B.I. MEN THE WAY A TEEN-AGER LOADS HERSELF WITH COSTUME JEWELRY! LET'S SCRAM OUTTA HERE—I GOT A BETTER PLAN!



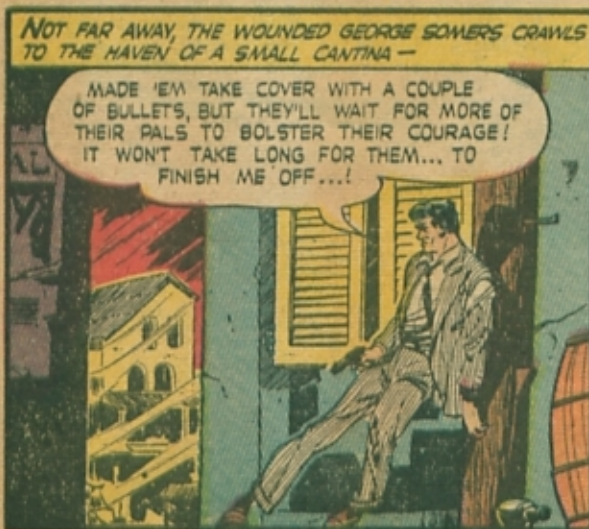
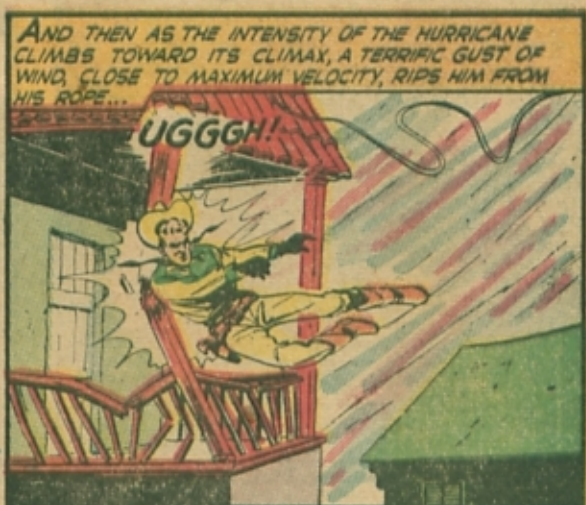
THAT TRUCK! JUST WHAT I'VE BEEN HOPIN' FOR! THEY MUST'VE UNHITCHED THE HORSES WHEN THE WIND CAUGHT IT! SIDE-SWIPE IT...QUICK, BLAST YOU! HERE COMES SOMERS NOW!



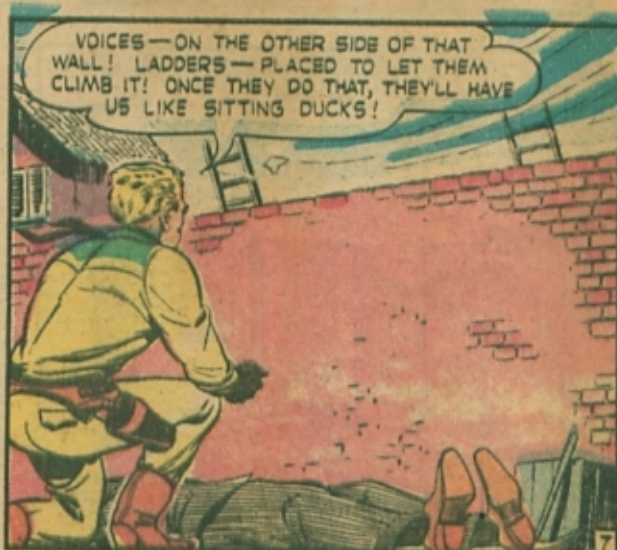
BOBBY BENSON'S B-BAR-B RIDERS



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BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-Bar-B RIDERS



A CARNIVAL SHOW HITS TOWN! —AND ITS SIDESHOWS AND HOOPLA INCLUDE AS BAGGAGE TWO OF THE SLICKEST CONFIDENCE MEN OF THE WEST! IN SHORT ORDER THEY BAMBOOZLE THE CITIZENS AND MATCH GUNFIRE WITH THE B-BAR-B RIDERS WHEN THE CON MEN PRODUCE—

The PHONY OUTLAW!



SEEN ANY SUCKERS YET, OLLIE?

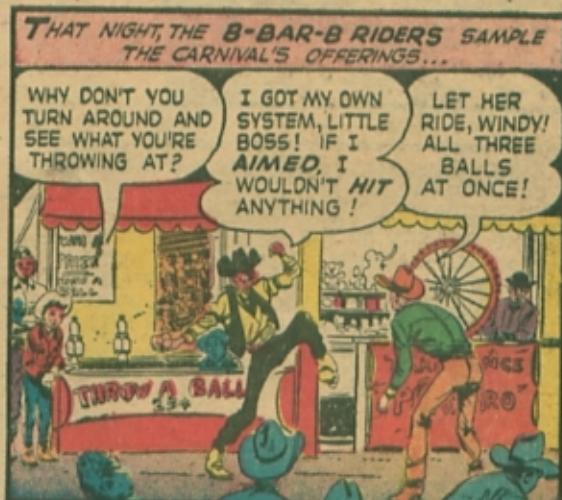
THEY'RE ALL SUCKERS, TATER! YOU KNOW THEM AS WELL AS I DO! JUST GOTTA FIND THE RIGHT ONES TO USE!



THERE'S THE BANK! ALL THET FOLDIN' MONEY JUST WAITIN' INSIDE FOR US TO USE!

WE'LL GET IT, TATER. DON'T YOU WORRY! AND IT'LL BE A FOOL-PROOF JOB, TOO!

BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-BAR-B RIDERS

AT THAT VERY MOMENT, A CONFERENCE IS BEING HELD IN THE HYPNOTIST'S TENT.

WELL—WHAT DO YUH SAY, SWAMI? THINK YOU CAN DO IT?

WE'LL CUT YOU IN FOR A THIRD OF THE JOB!

THE SWAMI IS THINKING!

THE SWAMI SEES NOTHING IN THE CRYSTAL BALL OTHER THAN SOME BUBBLES! THEREFORE, THE SWAMI AGREES!

GOOD! ALL YUH HAVE TO DO THEN IS **HYPNOTIZE** ONE OF THE RANNIES FROM TOWN SO HE TAKES ORDERS ON CRACKIN' THIS BANK!

WE'RE GONNA HAVE TO BE CAREFUL! WE NEED A **WEAK-WILLED** RANNIE, A SUCKER WHO'S **EASILY INFLUENCED!**

THE WHOLE SHOW IS GOING TO TAKE CAREFUL STAGING! YOU MAY HAVE TO HELP ME!



THEIR PLANS MADE, SWAMI, OLLIE AND TATER, MOVE OUT INTO THE BIG TENT FOR THE SHOW...

TONIGHT THE SWAMI WILL DEMONSTRATE THE POWERS OF THE MIND FOR WHICH HE IS WORLD-FAMOUS! FROM AMONG YOU, THE SWAMI WILL SELECT A MIND, RECEPTIVE TO HIS INTELLIGENCE, WHICH HE WILL MOLD AND SHAPE RIGHT BEFORE YOUR EYES!



FROM AMONG YOU I WANT ONE MAN WHO HAS THE COURAGE OF HIS CONVICTIONS TO STEP FORWARD! ONE MAN—UNAFRAID OF THE MYSTERIES OF THE MIND!... **AHHH—I THINK I HAVE HIM!**



THE SWAMI HAS HIS VOLUNTEER! ONE MAN DOES NOT HESITATE TO PLUNGE INTO AN UNFAMILIAR WORLD!

HEY! WHAT'S GOIN' ON—P?



B-B-BUT! QUIT THAT SHOVIN' BACK THERE!

SIR! —THE SWAMI WELCOMES YOU!



BOBBY BENSON'S B-BAR-B RIDERS



AH! THAT IS RIGHT!
STAND RIGHT THERE,
MY COURAGEOUS
ONE! NOW—
GIVE ME YOUR
NAME!

W-W-WINDY
WALES! BUT
THIS IS ALL A
MISTAKE
MR. SWAMI!

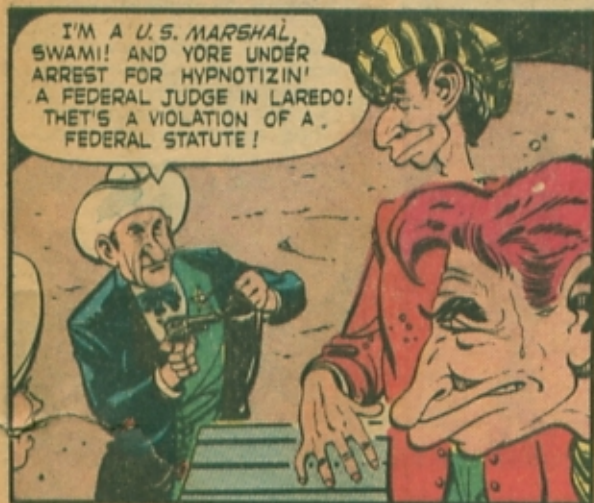


GIVE YOURSELF TO ME!
MAKE YOUR MIND A **SLAVE**
TO MINE, WINDY WALES!
PUT YOURSELF IN MY
POWER! YOU WILL
DO AS I SAY!



YOU...ARE...IN...MY...
POWER! YOU...ARE...
WINDY WALES... A
HARDENED...DESPERATE
...OUTLAW!
YOU WILL STOP AT
NOTHING! YOU WILL
DO AS I SAY!

YES...
YES...
YES...



I'M A U.S. MARSHAL,
SWAMI! AND YORE UNDER
ARREST FOR HYPNOTIZIN'
A FEDERAL JUDGE IN LAREDO!
THAT'S A VIOLATION OF A
FEDERAL STATUTE!



IS HE GIVIN' YUH
TROUBLE, SWAMI? IF
YUH WANT ME TO, I'LL
KNOCK HIM OFF!

DO NOT WORRY,
WINDY! EVERYTHING
WILL BE ALL
RIGHT!



MARSHAL, COULD YOU
LET THE SWAMI STAY HERE
LONG ENOUGH TO **DEHYPNOTISE**
WINDY? I DON'T WANT HIM
TO THINK HE'S AN OUTLAW!

SORRY!
BUT THE
SWAMI'S
GOIN'
STRAIGHT TO
JAIL!



I DON'T KNOW
WHAT TO EXPECT
FROM WINDY NOW!

DON'T WORRY ABOUT IT,
LITTLE BOSS! THIS'LL WEAR
OFF! WINDY'LL BE OKAY!
THAT HYPNOTISM STUFF WAS
PROBABLY ALL A
FAKE ANYWAY!

BOBBY BENSON'S B-BAR-B RIDERS

SOMEWHAT UNEASY THE B-BAR-B RIDERS DRIFT THROUGH THE CARNIVAL AMUSEMENTS...



FOR THE REST OF THAT NIGHT WINDY LAPSES INTO A STEELY-EYED TACITURNITY, ALONE, ALOOF...



TWO STRANGELY INCONGRUOUS FIGURES SLINK OFF INTO THE NIGHT...



LATER, REJOINED BY WINDY, THE B-BAR-B RIDERS RETURN TO THE RANCH AND FOR A FEW HOURS A PEACEFUL QUIET DESCENDS ON THE RANCH...TO BE BROKEN WHEN...



A FEW MINUTES LATER...



BOBBY BENSON'S B-BAR-B RIDERS



BOBBY BENSON'S B-BAR-B RIDERS

LATER, AS THE SUN SETS...

YOU'LL NEVER GET AWAY WITH THIS, WINDY!

JUST KEEP PUTTING THE CASH IN THE BAG!



MOVE FAST, WINDY! WE WANT TO GET SOME DISTANCE UNDER OUR BELTS!



THIS IS AS FAR AS YOU'RE GOING, WINDY WALES! THE MONEY WILL BE CUT IN **THREE** WAYS!



TEX! LOOK! IT'S WINDY! AND HE'S IN TROUBLE!

LET'S GO!



WE GOTTA MOVE FAST! THOSE CROOKED VARMINTS GOT A GETAWAY CAR STASHED AWAY AT THE CARNIVAL!

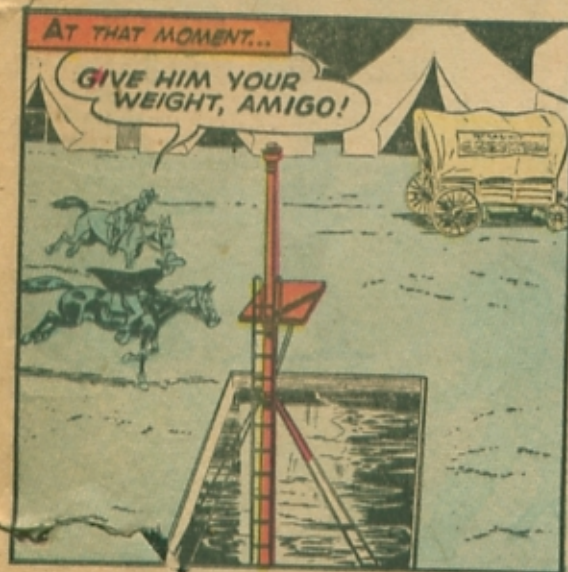
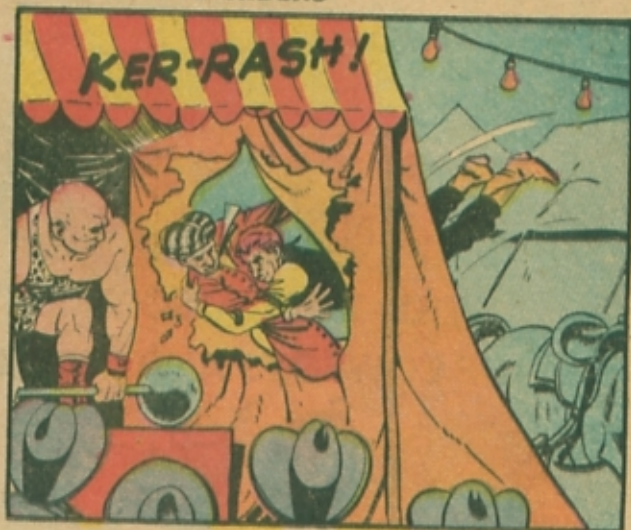
THAT **CRACK** ON THE HEAD BROUGHT WINDY OUT OF THE HYPNOTIC TRANCE, TEX!



SECONDS LATER...



BOBBY BENSON'S B-BAR-B RIDERS





'ROUND UP'

**WILD WEST ASSORTMENT
OF COWBOYS AND INDIANS**



Fun for all. Contains 40 plastic assorted western pieces. Cowboys, Indians, Horses all in action poses and a wonderful assortment of western charms. Attractive colors. A terrific collection full of action. Ideal for kids to play with indoors, outdoors and while traveling. Sure to make a hit with everyone. C'mon you straight shooters, this is your chance of a lifetime to "ROUND-UP" this sensational offer.

**BE THE FIRST IN YOUR CROWD TO GET THIS
SENSATIONAL COLLECTION OF AIRPLANES**



Wings away with the new toy sensation. Contains 40 colorful plastic Airplanes. Different styles—Jets, Bombers, DC's, etc. Ideal for any age group. Full of play value and inexpensive.

TOY CITY Dept. ME 2
20 Old Farm Rd., Great Neck, N. Y.

**ONLY
98¢**

AMAZING

get acquainted offer!
GIANT COLLECTION
of 40 assorted pieces

all yours
for only

98¢

TREMENDOUS BARGAIN

MAIL COUPON TODAY

TOY CITY Dept. ME 2
20 Old Farm Rd., Great Neck, N. Y.

Please send me the following. If not delighted my money will be cheerfully refunded.

- ☐ 40 western pieces. I enclose 98¢
☐ 40 assorted airplanes. I enclose 98¢
☐ 40 airplanes and 40 western pieces. I enclose \$1.85

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____



"Uncle Bernie's" TOY SHOP

FUN FOR ALL! Order Today!

FREE!
WITH EVERY BANK
30¢
NANTER 1/2
DOZ. PEANUTS
PEANUTS

- 7 1/2" HIGH!
- HOLDS PENNIES, NICKELS, DIMES!
- DOUBLE LOCK AND KEY!

Exciting saving bank serves peanuts while you save pennies, nickels, dimes! Comes with top hat, dashing monocle, a 1/2 pound vacuum can of delicious roasted peanuts, double lock and key. Drop in a coin and flip back the ear - out pops a generous amount of peanuts. Made of sturdy, durable plastic, MR. PEANUT VENDER-BANK is ideal to start the kiddies saving (holds upwards of \$20. in coins.) Wonderful for parties, entertaining, family fun. Easy to refill.

PEANUT BANK



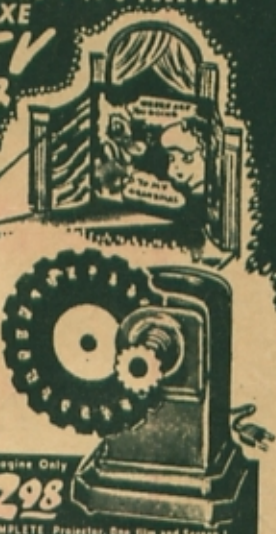
2⁹⁸
COMPLETE

AMAZING • EXCITING • IT'S TELEVIEW!
SUPER DELUXE

ELECTRIC TV PROJECTOR



- A BIG SHOW "Little Red Riding Hood"
- A REAL PROJECTOR! Bright Red Plastic!
- A COLORFUL THEATRE with Screen!
- COMPLETELY SAFE! Any Child Can Operate!



Imagine Only
\$2⁹⁸
COMPLETE Projector, One Film and Screen!

EXTRA FILM
3 FILMS \$1⁰⁰
ONLY

SNOW WHITE
THE OWL AND
THE PUSSY CAT
JUNGLE BILLS
THREE LITTLE PIGS
JACK AND JILL
KIP VAN WINKLE
TOM THUMB
ROBINSON CRUSOE
HOUSE THAT JACK
BUILT
WINNIE WILLIE

Now any child can show the most exciting movies at home with this streamlined TELEVIEW Projector, complete with colorful theatre and screen. The bright red plastic projector is safe and simple to operate - nothing to get out of order. Think of the fun of watching your favorite come to life on the theatre screen! This Super Deluxe Projector will mean big movie parties for friends and family. You boys and girls will be fascinated with the Big Movie Shows, and tuning movies all by yourself is the greatest treat of them all!

BE A WOW WITH THE CROWD! WILLIE WOLF GLASSES!



- They light up and shine!
- They're real sun glasses!

Imagine only
\$1⁹⁸
COMPLETE

Young and old alike will have great fun with the WILLIE WOLF GLASSES - real sun glasses that light up when you press the concealed long-life battery! Every girl will notice you when you're wearing the WILLIE WOLF GLASSES!

Don't waste any more to show your appreciation of the fair daisies - just wear your WILLIE WOLF GLASSES - press the hidden battery - and the light flickers on and off. You'll amaze and mystify your friends!

SEND NO MONEY! Remit with order, we pay postage C.O.D. Plus Postage. Money back in 3 days if not completely satisfied!

ACTION-PACKED BUCKING BRONCO! ACTUALLY ROCKS.. BOUNCES NEIGHS!



- Stands Over 2 Feet High!
- Made of Heavyweight Vinylite Plastic!

Here's a riding bronco that rocks, bounces and neighs at the command of his master! Kids can ride this "bustin'" bronco all over the room to their hearts content - and every time they tug at its reins - the horse neighs realistically! Over 28 inches high and 22 inches long. This wonderful Hobby Horse is made of heavy-weight scuff-proof Vinylite Plastic that's a cinch to clean!

ONLY
\$2⁹⁸
COMPLETE

SEND NO MONEY! Remit with order, we pay postage C.O.D. plus postage.

SEND NO MONEY

C.O.D. you pay postage. Remit with order we pay postage.

Hi! I'm GINGER! the Doll whose HAIR YOU CAN WAVE!

I have RUBBER WONDERSKIN!



FREE HAIR WAVE KIT



A wonderful new doll in washable rubber Wonder-skin whose hair is so life-like it can be waved in any style and reversed just like your own. A perfect playmate for the "Junior Mother" of the house. Complete with real Hair-wave kit which consists of... plastic curlers... rubber waving bands... waving papers... plastic comb... and bottle of hair wave lotion. Ginger is 11 inches tall. Her soft cuddly body which can be bathed will give the "Junior Miss" an almost real baby sister to play with.

only
\$3⁹⁸
complete

SEND NO MONEY (C.O.D. you pay postage. Remit with order, we pay postage.)

SEND COUPON!

NOVELTY MART, Dept. 200 59 East 8th Street, New York 3, N. Y.

Gentlemen: Please send me the following:
Enclosed find: ☐ Check on M.O. ☐ C.O.D. plus postage.

- | | | | |
|---|-------------------|---|-------------------|
| <input type="checkbox"/> Peanut Bank | \$2 ⁹⁸ | <input type="checkbox"/> Wolf Glasses | \$1 ⁹⁸ |
| <input type="checkbox"/> Television Projector | \$2 ⁹⁸ | <input type="checkbox"/> Bucking Bronco | \$2 ⁹⁸ |
| (3 Films \$1.00) | | <input type="checkbox"/> Ginger | \$3 ⁹⁸ |

Name _____
Address _____ City _____ State _____

NOVELTY MART 59 East 8th Street, New York 3, N. Y.

WE GUARANTEE TO SAVE YOU MONEY!

YOUR MONEY BACK QUICK IF YOU CAN BUY FOR LESS ELSEWHERE



The Ritz
Large 1 Karat Stone
— real sparkle! Very
low priced for quick
sales. Refined, im-
pressive, smooth
Men — get this hand-
some ring now! **Bargain!** 1.99



The Champion
Super Special Qual-
ity — a sure winner!
Amazing! Real mas-
sive, Manly! Solid
Gold Color effect.
Big pseudo Diamond
in centre flanked by
2 others 4.95



Commando "S"
5 big, impressive
Pseudo Diamonds of
flaring brilliance. Ex-
tra heavy weight,
natural Gold color,
with \$750.00 appear-
ance. Manly! Com-
mands respect! 3.95



"SUCCESS" STYLE
Heavy Ring for Men
To men who succeed
in everything, we offer
this distinguished
Pseudo Diamond and
Ruby Ring. Massive!
The "big boss" style
that thrills the ladies.
Rich gold plating.
Only 2.99



ROYALTY RING
For smart men
Magnificent simulation
of a solid gold ring
with centre ruby and
diamonds that looks
like a fortune! Observe
the perfection of its
"royal" design — the
last word in masculine
styling. Only 2.99



BIG, POWERFUL SUPER FIELD GLASS

NOW you can own and enjoy Rocket's most POWERFUL and very BEST FIELD GLASS at a special LOW PRICE! Well made of rugged metals and has specially ground magnification lenses. Such TERRIFIC POWER you won't believe your eyes! Get an intimate view of nature... the sky at night... the birds, mountains, etc.

GO PLACES AND SEE THINGS!
Get a close-up of that neck-to-neck finish at the races, the flashing upsurge of the boxer, the quick pass down the foot-
ball field, seashore scenes, etc. See what your neighbors are doing without being seen!
Special SALE price, only 2.94

FREE

10 DAY TRIAL AT HOME

Pictures and words can't do justice to the wonder-
ful quality of our merchandise. So we allow you
10 whole days to see, try, enjoy any article —
right in your own home — without risk! FULL
PRICE BACK QUICK if not thrilled! Write de-
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Pay price, plus postage, on delivery.
Enjoy 10 days at OUR risk! It
pays to deal with this
reliable company.



**BANG IT!
DROP IT!
THROW IT!**

**NOW
7.97**



Slip your
whole pack
into this
slim, ex-
handsome,
combina-
tion case
and built-
in, Sure-
Fire Lighter. No more fum-
bling around for cigarettes
or matches! Bargain price
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Double Cluster
Enchanting ring for
small ladies. 20
small Pseudo Dia-
monds imported
from Europe are
hand set in twin
clusters. Very femi-
nine. Gaily
repacked! Only 2.94



Loyale Wedding Set
To glistering bril-
liants — to recent
diamonds feature
Loyale Wed-
ding set. Gorge-
ous color
about Com-
rings



Royal Peacock
15 Rhinestones in
blazing rainbow
hues. Ruby-red
Emerald-green. Sap-
phire-blue and Dia-
mond-white colors.
Exquisitely designed,
so dainty! 1.94



BIRTH MONTH
Ring for Ladies
Outstanding value!
Glamorous simulation
of your very own
BIRTH STONE sur-
rounded with sparkling
DIAMONDS in rich gold
color effect. A ring of
thrilling beauty. Men-
tion birth month when
ordering 1.99



"SUBLIME"
Engagement Ring
Heavy Weight! Beauti-
ful! NATURAL GOLD
color effect. Has one
big PSEUDO DIAMOND
with 4 more on sides.
Rich "princess" de-
sign. Very smart and
wealthy looking. Amazing
value 2.97

Ladies' SPORTEX Watch

Special!

A sturdy, accurate watch with
special jewel movement
ideal for active teachers,
girls, nurses, house-
wives, etc. Case is dainty yet
so sturdy! Has luminous
hands and numbers for night
reading. So feminine and
petite, yet so accurate too!
**10-DAY MONEY BACK GUARAN-
TEE** and conditional free
service certificate. Bargain
price 1.99



Men's INITIAL Ring



Your own INITIAL in Raised
Gold color effect. Ruby set
on a BLOOD-RED stone.
Flanked by 2 sparkling
pseudo DIAMONDS imported
from Europe. Ring made in
14 Karat Rolled Gold plate.
very fashionably designed,
rich in appearance.
WEAR IT WITH PRIDE!
Enjoy a lifetime
handsomely masculine. It's so
distinctive! Mention let-
ter desired and send strip of
paper for size. Bargain price
..... 2.97

"ETERNAL LOVE" Engagement and Wedding Ring Set



Something special and very
pretty! Imagine — 32 sparkling
Pseudo Diamonds, imported
from Europe, set in a gorgeous
Engagement and Wedding Ring
Set!... NATURAL GOLD color,
exquisite design. Your price
for both — 4.99. Yet they look
like \$750.00 and more! They
sparkle a thousand rays of
light! Enjoy a LIFETIME!

TRY AT OUR RISK!

You can't lose a penny. Try this gorgeous ETERNAL LOVE
set at our risk. If not satisfied, we will return the price at
once. Don't delay. Order a set today. Don't lose this op-
portunity. Remember: BOTH rings are yours for only 4.99.
MAIL THE COUPON NOW.

"THE ELDORADO" Men's Distinctive Watch

"ELDERADO" — the watch for
active men — last word in smart
styling! Sparkling Pseudo
Diamonds and Rubies set
around the dial. Solid Gold
color effect, chromed back
Unbreakable crystal. Lumin-
ous hands. Large sweep
Second hand. Rugged case,
built to take the "golf"! Im-
ported Swiss movement gives
dependable service. UNLIM-
ITED GUARANTEE EXCLUSIVE
OF PARTS. Never a penny for
skilled labor cost! Formerly
24.95. Special SALE Price,
only 9.99.
10 DAY FREE TRIAL. Your
money back quick if not de-
lighted. RUSH COUPON NOW!



**NOW
9.99**

Tear out and mail this COUPON

CONSUMERS MART, Dept. 78F 200
131 West 33rd Street, New York 1, N. Y.
Write articles desired in lines below. Pay price shown plus a few cents postage and receive here on delivery.
Then TRY IN DAYS FREE! Too late to risk — FULL PRICE BACK UNLESS THRILLED AND DELIGHTED!

NAME OF ARTICLE DESIRED	PRICE

NAME (Please print) _____
ADDRESS _____
CITY _____ STATE _____
ZIP _____

PLEASE! Send ring along on this strip of paper wrapped around finger.

PRICES SMASHED!



Broadway
Fine LUXURY Design
ULTRA - SMART! A
quality, massive ring for
men in rolled gold plate
2 1-karat Pseudo Dia-
monds sparkle with a thou-
sand rays of light. 3.88



**AMAZING
WEATHER
"ROSE"**
Place near win-
dow — see color
changes like
magic! RED al-
legedly indicates
rain, STEAM;
BLUE — fair and
sunny; PURPLE —
changes coming!
Amazes every-
one! Beautiful,
decorative flow-
er pot given. 99c